



## NEWS RELEASE

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### **OAHU LEAGUE/HYSA PARTNER WITH BATTLEFY & US YOUTH SOCCER ON ESPORTS**

*ADDING TO ITS GROWING BASE, HYSA AND OL HOPE TO CAPTURE A LOVE OF THE GAME WITH A VIRTUAL SOCCER PLAYERS*

Honolulu, Hawai'i – With the growing interest in eSports gaming, particularly the FIFA video game franchise, the Oahu League along with Hawaii Youth Soccer Association (HYSA) have partnered with US Youth Soccer and BattleFY to bring community events online.

With the ability to play matches on the pitch on hold, we are moving the competition to the virtual realm. The first FIFA 20 Esports Community Event is open to everyone in the United States ages 13 and over. All registrations will be completed through BattleFY and the tournament is completely done online. Each separate community event competition is based on US Youth Soccer's member associations geographical areas.

Prizes from US Youth Sponsors Chipotle and HyperX will be awarded nationally, with players from Hawaii being eligible for prizes from Oahu League sponsor Soccer.com and local favorite Zippy's.

"So many fans of the 'Beautiful Game' have come from the FIFA video game franchise," According to Oahu League CEO Chris Keem. "People from all walks of life have learned about the game, and have gone on to be supporters of, and later participants of the physical sport. They have found a love of the game without first kicking a ball like the rest of us had, so it's only natural to include this platform as part of the offerings HYSA and Oahu League provide to grow the game here in Hawaii."

Registration for the FIFA 20 Esports Hawaii Community Event will be from June 29<sup>th</sup> to July 10<sup>th</sup>. The first matches will kick off on Saturday, July 11<sup>th</sup>. The player will participate in up to 7 regular matches, at the rate of one match per week, which will take place every Saturday afternoon. At the conclusion of the regular match weeks, there will be a state-wide tournament determine the champion. The cost of the 8-week program is \$80 which will be used to cover the costs of running the separate community events.

Register now: <https://battlefy.com/us-youth-soccer-summer-fifa-community-program-hawaii>